

COLLEGE ADMISSIONS & AUDITION PREPARATION

Enhance your Chance to Attend your $\frac{Dream\ School}{with\ Outstanding\ Performance\ \&\ Application\ Preparation!}$



Enhance your Chance to Attend your **Dream School** with Outstanding Performance & Application Preparation!

The 21st Century seeks versatile talents, and we believe that learning music makes you just that; the power of music equipts you with an open mind, sharp intelligence, and unique personal charm. No matter your future, a solid musical strength can open many doors for you, if you simply show your commitment and passion for music through your accomplishments. WeMusic would love to connect you online with top-tier musicians and educators, who are excited to teach you and help you shine your musical achievements for your next big opportunity in life!



College Admissions & Audition Preparation

WeMusic provides specialized training and consulting services to students who are currently studying or planning to study at institutions of higher education in music and the performing arts within the United States. Our experts, who come from the world's top universities, are committed to ensuring the success of our students' educational dreams.

Based on an evaluation of your music experience, capabilities and interests, we will help you choose schools and programs that will give you the strongest advantage and maximize your potential. With years of application experience, our team will tailor the best application strategy to your interests, character, and future plans.

WeMusic's Audition Preparation Program is Committed to Offering

Elite Music Degree-Holding Faculty for Private Coaching

Synchronous Instruction with faculty from top conservatories and university music programs in the U.S, meet at least once a week online with their students to assist with improving performance and musicianship. Our artists have earned degrees from competitive music programs within higher-ed institutions, later many going on to teach within elite programs of music all over the world. Our roster of artists also reflect alumni in all disciplines of music study, offering our students a glimpse of professional life as a performer, educator, audio engineer, and various other careers within the music industry.

Repertoire Preparation

Each of our Elite Teachers are dedicated to thoroughly preparing selected music for pre-screening video and live audition to university and conservatory programs. WeMusic Faculty experts offer our applicants a third-person perspective and deeper insights on audition panel impressions and school selections.

Schools Selection & Major of Study

Based on progress evaluation and in-depth conversations regarding student's goals and career aspirations, WeMusic identifies the schools that fit a student's unique personality, strengths, and talents. Holding degrees in top conservatories and highly competitive music programs, our teaching artists have a personal insight into course offerings, faculty, performance opportunities, and campus life. Our instructors alongside the student identify institutions of interest and a major of study, in order to build an individualized course of action.

Application Enhancements

- Resume and CV Building
- Admission Application and Essay Coaching
- Interview Coaching
- Scholarship/Talent Rewards Application and Process Monitoring

Standard Admissions Program Timeline



3 Program Selections

Can be selected individually or combined

1 Performance Skills and Musicianship Private Coaching

With background or teaching positions in elite conservatories, our Elite WeMusic Faculty focus on mentoring aspiring young artists for performance and professional success. During the minimum 60-minute weekly lessons, teachers focus on skills and repertoire development, sight reading, and feedback on next steps to advance the student's progress.

2 Music Major College Admissions Consultancy

Includes:

- Evaluation
- School Selection
- Repertoire Selection
- Audition Preparation
- Scholarship/ Talent Rewards Identification Application (up to 5 schools)

Personalized Selection of Audition Repertoire: Our artists assist students in developing their audition repertoire by focusing on three main considerations: difficulty, variety, and personality.

Musicianship & Performance Coaching: Artists will guide students to consciously reflect on the music expression and repertoire selection to enhance student's understanding and musicianship.

Music Theory Preparation: A warm-up and familiarity of music theory terms for theory placement exam.

School Selection: Based on constant progress evaluation in private lessons and in-depth conversations on a student's goals and career aspirations, our consultants co-develop with the student a list of targeted US conservatories and highly competitive music programs.

Strategically plan for application : A team of specialists will help optimize Early Action vs. Early Decision vs. Regular Decision, and manage deadlines.

3 Application Enhancements

Customized Interview Preparation: Advisors will offer advice, tips and practices on overcoming anxiety, preparing for a good presentation and leaving a positive impression, etc. during the interview.

Resume & Personal Statement: Brainstorm, critique and editorial assistance on personal statements, resumes and supplemental essays (if applicable).

Meet Our Experts

Our education experts and faculty consists of top graduates from elite conservatories, colleges and universities, including Julliard, Manhattan School of Music, Jacobs School of Music, NYU, Yale, etc. Not only do our educational team have extensive experience in the performing arts and instruction, we also have an extensive network of alumni relationships and insights to music schools and campus life around the United States and experience in the application and admissions process on the undergraduate, graduate and doctorate levels.

- 100% graduated from the Top 30 music programs within conservatories and American universities
- Teachers hold a wide variety of experience in multi-disciplines of music including performance, music technology, education and composition.
- Dedicated, Communicative and Passionate

WeMusic Admissions Consultants



Marisa Cazanave-Steward

WeMusic Education Director

Marisa Cazanave-Steward is an accomplished and Innovative educational leader with 15+ years of demonstrated experience and expertise in leadership design and implementation of innovative and enriching programming in school and out-of-school, creative online and offline programs. Beginning her career as a music educator within the NYC Department of Education, she served as a Lead Arts Instructor with the Shubert Foundational Leadership Institute for Arts Education and committed herself to offering vibrant, programming incorporating performance, literacy, emotional intelligence, and college readiness through culturally-relevant content. She is committed to empowering students to have a seat at the table in our global-minded communities. In addition, her teacher training and classroom culture became a model for music education majors at New York University. She served as an advisor and host of undergraduate student teachers throughout the duration of her teaching career and has proudly followed her educators as they've built passionate, sustainable careers in music education.

Education Background:

- Masters of Professional Studies in Arts & Cultural Management, Pratt Institute
- Bachelor of Science in Music Education, New York University



Max Zitao Lu WeMusic Development Director

Max Lu is an entrepreneur in the performing arts and the music education industry. She is the founder and executive director of the International America Classical Music Week (IACMW), has founded the Hartford International Classical Music Festival (HICMF) bringing over 100 pre-college students from Asia to gain real college study experience in the states. She was the recruitment consultant for the International Admission of the University of Hartford where she planned and led the 1st recruitment tour for music and fine arts school in Asia.

Education Background:

- BA in Musicology and Music Education with concentration in Piano Performance, Fulbright Scholarship, Central China Normal University;
- MM in Piano Performance, Top Talent Award, The Hartt School of University of Hartford;
- Graduate Professional Diploma in Piano Performance, Irene Kahn Piano Award, The Hartt School of University of Hartford.



Serene Li WeMusic Academic Program Manager

Serene Li is the Academic Program Manager at WeMusic Inc. where she leverages her extensive experience in working with students, parents, and teaching artists to design and deliver E-learning programs in various musical subjects. As a classically trained contemporary composer, she has received international awards in the U.S., Italy, China and Austria for her solo and chamber music works. As a concert pianist, singer and choir conductor, she has performed on global stages including Carnegie Hall, Beijing Concert Hall, and the National Center for the Performing Arts. Her passion to help students discover their path has earned them admission to college programs within the United States, such as Berkelee College of Music, Rice University, Oberlin Conservatory, Indiana University Jacobs School of Music and Boston Conservatory.

Education Background:

- B.A. in Global Affairs, Yale University
- Ed.M. candidate at the Harvard Graduate School of Education

WeMusic Elite Teaching Faculty



Sun Min Kim | Piano
Assistant Professor of Piano,
Indianna University of
Pennsylvania



Tammy Chang | Violin

DMA, University of Michigan (Ann
Arbor), MM, The Juilliard School;
Concertmaster at St. Louis
Symphony



Angela Mannino | Voice

M.M., Indiana University;
Current performer, The
Metropolitan Opera House and
Lyrics Opera of Chicago



DM, Jacobs School of Music at Indiana University; Louis Armstrong jazz awards; American Liszt Society member

Mark DeZwaan | Piano



DMA, The Juilliard School; MM, Yale University; B.M., The Curtis Institute of Music; Faculty, Pre-College Division of The Juilliard School

Patrick Kreeger | Piano



Johnna Wu | Violin

DMA Candidate, The City
University of New York;
Fulbright Scholar,
Universität der Künste Berlin;
MM. The Juilliard School

Testimonials

"My goal was to enter a top music school in the U.S. for voice study, but since I started my preparation behind schedule, I was nervous at the beginning. But my WeMusic voice teacher was so helpful! She is an actress at the New York Met Opera. Not only did she help me improve rapidly over a couple of months, she also guided my application and helped me with my audition and interview. I have heard wonderful news from Boston Conservatory and Carnegie Mellon University since then and I am so grateful for WeMusic!"

- Boya Wang

I was attending high school in Australia when I decided to pursue pop music and audio engineering. My dream school was Berklee College of Music in Boston. I had a piano foundation but little training in music theory and aural skills. WeMusic found me this amazing teacher who can essentially do everything - he instructed my classical piano performance, taught me how to play jazz, coached my electronic music production, trained my aural and sight singing skills, and helped me prepare for my audition and interview. In just a couple months, I felt ready. Before my audition, I arrived in New York where WeMusic set up a two-seek intensive program for me where I took daily lessons and spent time practicing, between two mock auditions, which were very helpful. I couldn't believe it when I received the offer from Berklee - it was a dream came true! I am thankful for my WeMusic teachers and glad I worked so hard."

Private Lesson: Performance Skills and Musicianship Private Coaching

With background or teaching positions in elite conservatories, our teaching artists focus on mentoring aspiring young artists for performance and professional success.

12 weeks: \$1140 **\$95/lesson**

24 weeks: \$2280 \$95/lesson (recommended)

Music Major College Admissions Consultancy

This service includes:

- Evaluation
- School Selection
- Repertoire Selection
- Audition Skills and Repertoire Preparation
- Scholarship/ Talent Rewards Application and Process Monitoring (up to 5 schools)

\$2200

Additional Application Enhancement Services

- Resume and CV Building.... \$150
- Interview Preparation....\$100
- Admission Application and Essay Coaching.... \$300

WeMusic Bundle Offer

Package A

12 Lessons + Admission = originally at \$3340, now offers at \$3000 (appx. 10% off)

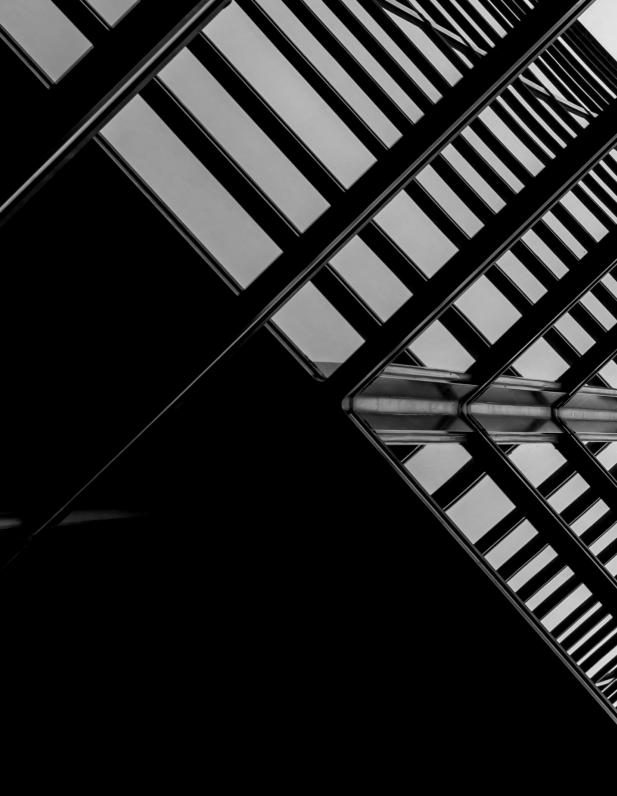
Package B

24 lessons + Admission = originally at \$4480, now offers at \$3800 (appx. 15% off)

WeMusic Highly recommends Package B: 12 lessons before pre-screen video, followed with 12 lessons post-prescreen submission in preparation for live audition.

^{***}Lessons beyond initial package amount are available for an additional fee of \$95 per lesson

^{**}The concierge services offered above do not guarantee an acceptance or financial award. However WeMusic's team is fully committed to assisting our students through the application and audition in order to achieve maximum success during each stage of the college admissions process.



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www.we-music.com | academics@we-music.com 810 7th Ave, Suite 2000, New York, NY 10019, USA